

Cookie Policy for The Perk-Grocery Imports

Effective Date: September 1, 2024

1. Introduction

Welcome to The Perk (“we,” “our,” “us”). This Cookie Policy explains how we use cookies and similar technologies on our website www.shoptheperk.ca (the “Site”). By using our Site, you agree to our use of cookies as described in this policy.

2. What Are Cookies?

Cookies are small text files placed on your device (computer, smartphone, tablet) when you visit a website. They help the website remember your actions and preferences over time, which can make your browsing experience more convenient and efficient.

3. Types of Cookies We Use

We use the following types of cookies on our Site:

- **Essential Cookies:** These cookies are crucial for the operation of our Site. They enable basic functions such as navigation and access to secure areas. Without these cookies, the Site cannot function properly.
- **Performance Cookies:** These cookies collect information about how visitors use our Site, such as which pages are visited most often and any error messages received. This data helps us improve the performance and design of our Site.
- **Functionality Cookies:** These cookies allow us to remember your preferences and choices (such as your username or language) to enhance your experience on our Site.
- **Targeting/Advertising Cookies:** These cookies are used to deliver advertisements that are more relevant to you and your interests. They may also limit the number of times you see an ad and help measure the effectiveness of advertising campaigns.

4. How We Use Cookies

Cookies help us to:

- Improve your browsing experience by remembering your preferences and settings.
- Analyze how our Site is used to identify areas for improvement.
- Provide personalized content and advertising tailored to your interests.
- Ensure the Site operates efficiently and effectively.

5. Third-Party Cookies

We may also use third-party cookies provided by trusted partners to assist with analytics, advertising, and other functions. These third parties may use cookies to collect and process information about your visits to other websites and tailor their services to you.

6. Your Choices

You have several options for managing cookies:

- **Browser Settings:** Most web browsers allow you to control cookies through their settings. You can usually choose to block cookies, delete them, or receive notifications before a cookie is set. However, blocking or deleting cookies may affect the functionality of our Site.
- **Opt-Out Links:** For targeted advertising cookies, you can use opt-out tools provided by third parties. Websites such as [Network Advertising Initiative \(NAI\)](#) and [Digital Advertising Alliance \(DAA\)](#) offer options to manage your advertising preferences.
- **Privacy Tools:** You may also find privacy tools and browser extensions that help you manage and block cookies.

7. Changes to This Cookie Policy

We may update this Cookie Policy from time to time. Any changes will be posted on this page, and the “Effective Date” at the top will be updated. We encourage you to review this policy periodically to stay informed about how we use cookies.

8. Contact Us

If you have any questions about this Cookie Policy or our use of cookies, please contact us at:

- **Email:** shoptheperk@gmail.com
- **Address:** 150B Second Ave N Saskatoon, SK S7K 2B2

Thank you for visiting The Perk!